

## Seattle Civic User Testing Group: Email/Website Copy and Sample Social Media Posts

### Suggested website/email blurb:

Get paid to test websites and apps!

As a resident, you rely on government and nonprofit websites and apps to access key information and resources, like utility accounts, housing assistance, permits, and library services. But you don't always get the chance to provide feedback on that technology and how useful - and usable - it is for you.

As a member of Seattle's Civic User Testing Group, you'll be paid to test and provide feedback on websites and apps created to benefit you. **For each test session you participate in, you'll receive a \$20 Visa gift card.** Any Seattle resident is eligible to participate -- you don't need to have any technology experience.

Learn more and sign up now at <http://bit.ly/seacutgrp>!

*Seattle's Civic User Testing Group is a partnership between Open Seattle, the University of Washington iSchool, and the City of Seattle's Information Technology Department.*

### Suggested social media posts:

#### **Twitter:**

- Join Seattle's Civic User Testing Group; get paid to test technology created for you. No experience needed! <http://bit.ly/seacutgrp>
- Get paid to test websites & apps for public good: Join Seattle's new Civic User Testing Group. <http://bit.ly/seacutgrp>

#### **Facebook:**

Get paid to test websites and apps! As a member of Seattle's new Civic User Testing Group, you'll be paid to test and provide feedback on websites and apps created for the public good, helping you gain technology experience and have a voice in developing better technology. **For each test session you participate in, you'll receive a \$20 Visa gift card.** Any Seattle resident is eligible to participate -- you don't need to have any prior experience! Sign up now at <http://bit.ly/seacutgrp>.